

Billboard, Knitting Factory Extend Showcase Series

Billboard and the Knitting Factory have partnered to present "Billboard Underground, Live at the Knitting Factory." The series, which started at the Knitting Factory's New York club and will expand to the Los Angeles location this month, exposes new talent to top-tier industry tastemakers.

The next act slated to appear in the series is Australian hard rock band Doomfoxx. The group will play the Knitting Factory in New York July 26.

Among the acts that have

already played in New York are Tina Sugandh, Roadside Graves, Lourds, Geoff Byrd and Bandcamp. *Billboard's* editorial staff and co-executive editor Tamara Conniff select the performers.

"The goal is to get good music exposed to the people who can take a musician to the next level," Conniff says. "We're excited to lend our resources to this valuable endeavor."

Jared Hoffman, president of Knitting Factory Entertainment, welcomes the partnership. "We are thrilled to have *Billboard* as a partner in the

creation of this fantastic platform for nurturing up-and-coming talent," Hoffman says. "As the monitor of the American recording industry, *Billboard's* voice carries great weight. We welcome their commitment to stepping out and standing behind the best in emerging talent."

For a complete schedule of the "Billboard Underground, Live at the Knitting Factory" concert series, go to billboard.com or knittingfactory.com. For more information, e-mail underground@billboard.com. ●●●



'Billboard Underground' act **LOURDS** surrounds *Billboard's* **TAMARA CONNIFF** after their set.